

Proposal
Doctoral of Business Administration
Payap University

Name-Surname :

Graduated Qualification:

Topic: The topic should be relative to the scope of the study, conceptual framework and the hypothesis.

1. Background and Rationale

Describes importance situations that the candidate DBA student aims to study on this topic. In particular, if the researcher is required to cite statistics or key evidence for the reasons are needed at least 2-3 paragraphs, including material that highlights the problems of the business or organization that needs to be studied, indicates the objectives, expected benefits, there will be a significant impact.

2. Research Objectives

When the candidate DBA student determines the research objectives, consider the statistics used in the test. The process of collecting data and analyzing the results includes: Defining appropriate research objectives should not be set as question sentences.

2.1
2.2

3. Contributions and Benefits

Once the research has been completed. Who does the candidate DBA student expect to benefit and what benefits for them? The candidate DBA student is able to identify additional issues of expected benefit as key or sub-issues as appropriate.

3.1.....
3.2.....

4. Scope of Study

4.1 Scope of Population:

Identify the target demographics associated with the research, and it is necessary to identify the population based on statistical data and cite the source of that data.

4.2 Scope of Content:

In this section, the candidate DBA student musts summarize the factors associated with the research conceptual framework as a content boundary by considering theoretical concepts, classifying the relevant factors into independent variables and dependent variable.

4.3 Scope of Area:

Identify the area involved in the data collection and why that area was selected.

5. Conceptual Framework:

The candidate DBA student must identify the briefly concept and methods of the study focusing on the independent and dependent variables, and then draw them in the framework below.

Add Independent and Dependent Variables

Figure Conceptual Framework.....

6. Hypothesis:

In this section, the candidate DBA student must write an inferential hypothesis that corresponds to the conceptual framework in the research from the figure shown in section 7 to illustrate the relationship of the independent and dependent variables.

H₀:

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H₁:

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7. Bibliography

Using the APA 7th.

*** Please send your proposal to the following e-mail address : shawyu_f@payap.ac.th

For more information: Tel. 053-851478 (7218)